A Pilot Study: Installation of Paint the Pavement Projects

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At the INTERSECTION of....

- Place making
- Traffic Safety
- Community engagement
- Public Art
Salt Lake City residents want PTP projects!

- Low-cost
- Self-organized
- Art projects
- Traffic safety
- Sense of Place
- Build Community
- Neighborhood Assets
Case studies

Boulder

SLC On Board

Seattle

St. Paul

Portland
SLC’s Guidelines

1. **Contact the Salt Lake City Transportation Division one month prior to installation to confirm that the selected street is eligible for painting.** Eligible locations have the following characteristics, unless otherwise authorized by the Transportation Director:
   - Residential (non-arterial) streets only.
   - Intersections where traffic volumes for both streets combined amount to fewer than 2,500 vehicles per day.
   - For mid-block locations, traffic volumes should be less than 1,250 vehicles per day.
   - No transit or bus routes

2. **Submit a design drawing at least 30 days prior to the installation event:**
   - Provide 2 copies of full color, scaled drawings, including dimensions and street orientation, that account for the following:
     - Only the roadway surface can be painted. No painting of curbs/gutters or sidewalks.
     - Art cannot mimic official traffic control pavement markings or signs
     - No words
     - Community identity logos are acceptable, but no advertising
     - No copyrighted material
     - Installation of structures requires additional approvals with additional conditions
     - No excavation
     - In writing or diagrams, demonstrate that the project will not decrease traffic safety. The Transportation Division will approve a traffic control plan, and may require design changes in the interest of traffic safety.

3. **Submit support signatures from neighboring businesses and residents** at least 30 days prior to the installation event....
1st Paint the Pavement in Utah: April 8, 2017!

WHERE
• American Beauty and 800 North

WHY
• Create Place
• Beautify the Neighborhood
• Get To Know Neighbors
• Traffic Control
• Express Resident & Neighborhood Pride

WHO
• Rose Park Resident Design
• Rose Park Resident Installation
• Rose Park Resident and Community Partner Funded

EXAMPLES

PROPOSED TIME LINE
June - December 2016
• Traffic Study
• City Permitting
• Project Planning
January 25 & 28
• Community Design Workshops
February 18, 11am - 2 pm
• Meet on the Street / Neighborhood Block Party
March 1, 6:30 pm
• Final Design Reveal
April 8, 8:00 am
• Project Installation

RoseParkCommunityCouncil@gmail.com
Objectives of the Pilot Study

1. Examine if PTP projects have an effect by conducting a before-and-after *quantitative* traffic study.
2. Examine *qualitatively* the process and outcomes of at least 2 PTP projects.
3. Create a “how to” manual and video in English and Spanish.
4. Peer review publications, op-eds and media coverage (KSL news).
5. Make recommendations, for example:
   - To City code, ordinances and/or checklist to streamline projects.
   - On whether the program should be expanded and if so how.
Quantitative traffic study

1. Examine if PTPs have an effect by conducting a before-and-after *quantitative* traffic study.
   - Traffic speedometers approaching the intersection
   - 2 go pro cameras to record 48 hours periods in weekdays and weekends
     - One week before installation
     - One week after installation
     - Six months after
   - No. cars coming to a “full stop” and those coming to a “rolling stop”
   - Count cars, pedestrians and cyclist
   - Asses their interaction
Community Engagement:

12+ Council meetings
2 Design charrettes
1 Block party
100s of doors knocked...

Community workshop, January 25, 2017

Block Party to engage neighbors with possible designs, February 18, 2017.
Paint the Pavement

April 08, 2017
Presented By: Rose Park Community Council
800 North American Beauty Drive
Salt Lake City, UT 84116
Start Time: 9:00 AM
End Time: 2:00 PM

•Admission: Free and open to the public. If you would like to donate to the install and future upkeep of the project, see the link below.

Join the Rose Park Community on install day of our Paint the Pavement project! We will be painting a beautiful, multi-colored rose at the intersection of American Beauty Drive and 800 North. This is the first of its kind in Salt Lake City and is designed by Rose Park residents. Come show your support on install day, April 8. Check out the event below to show your support.

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